

Faculty Innovator Grant 2011  
Center for Learning Technologies

Final Report Form

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Office Phone Number:	757-683-6497
Project Title: (10 words or less)	Great Therapists of the Twentieth Century (Changed from: Great Social Scientists of the 20 <sup>th</sup> Century)

*Other faculty:*

Faculty Name:	Department	Email Address	Office Phone Number
Deborah Sturm	Counseling, JMU	Sturmdc@jmu.edu	540-568-4564
Robyn Blum	Philosophy and Religious Studies	rbluhm@odu.edu	757-683-3861
Katherine Hammond	Theatre Department	khammond@odu.edu	757-683-6812

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1. Describe the specific teaching and learning issues being addressed by the proposal.

- To learn, through multiple methods, about famous therapists of the twentieth century
- To provide students, and others, with a multimedia website that helps inform them about famous therapists of the twentieth century
- To provide students, and others, with an online mechanism to assess their view of human nature and the theoretical orientation to which those most closely adhere
- To help students, and others, understand the nature of counseling theory and be able to distinguish schools of therapy from one another.
- To provide students, and others, with access to websites, videos, and oral stories about famous therapists of the twentieth century
- To allow students, and others, access to an online discussion room in which they can discuss the impact a specific therapist had on counseling and psychotherapy
- To provide a biography about famous therapists of the twentieth century so that students, and others, can understand how family and cultural history impacted the individual's theoretical approach
- To provide personal correspondences from the therapist to others to gain a sense of the theorist's internal life and to better understand the "person" of the theorist
- To provide a wiki in which students, and others, can add information about a variety of famous therapists with a special focus on how the therapist impacted American culture.

2. Describe the revised specific teaching and learning issues being addressed by the proposal (if applicable):

We pretty much kept to the above teaching and learning issues.

3. Describe the development activities involved addressing the learning or teaching issue.

- a. Had auditions from students in the theater department, as well as others, to speak the parts of the famous therapists
- b. Developed biographies for most of the famous therapists (about 20).
- c. Developed links of well-known websites for most of the famous therapists
- d. Set up a discussion group for the Carl Rogers website and the Freud website (prototype)
- e. Set up a wiki for the Carl Rogers Website and the Freud website (prototype)
- f. Met with graphics team and had them draw animated figures of most of the famous therapists
- g. Met with graphics team and had them draw the office that would be used for the famous therapists
- h. Acquired personal correspondences for Rogers and for Freud (prototypes)

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- i. Acquired additional oral and video stories of some of the famous therapists
- j. Met with Brian Williamson and Deborah Norris so that Brian can begin the development of the website.
- k. Showcased the prototype (main lobby, existential-humanistic lobby, and Rogers's office) at a workshop at the national conference at the American Counseling Association
- l. Migrated stories of the great therapists to the prototype websites

4. Describe the learning outcomes attained by the project.

The project is at the beginning stages, and all of the teaching and learning issues (Item 1) should come to fruition as soon as the project is more fully implemented. At that point, students and others will be able to go online and begin to use the site.

5. Describe unexpected outcomes, if any.

There were a number of unexpected outcomes, including:

- a. My original artist who was to draw the therapist refused to take money from the grant. Money was thus transferred to Debbie Sturm to collect additional oral and video stories. However, the original artist completed about 7 of the drawings and then dropped off the face of the earth. Thankfully, graphics stepped in and did a superb job in completing the drawings.
- b. Auditions for the voice of the therapists were much longer and drawn out than expected. But, all were finished
- c. My original technical assistant (Eric) left ODU and the project was transferred to Brian. Brian had to come up-to-speed on the project in order to have it showcased at a national conference in March.
- d. Robyn Bluhm's help has not been needed up to this point in time as the piece which she was to review (impact of therapists on American culture) has not been fully up and running.
- e. I was lucky to receive the help of Katherine Hammond, in the theater department, who was able to solicit individuals and set up auditions for the voices of the receptionists and the therapists.

6. Describe the impact of the completed project on your colleagues, department, college, or community.

At this point, the impact has been minimal. However, as the project expands, I fully expect colleagues and students to use the site and gain knowledge about these famous theorists. As per the workshop I conducted with Debbie Sturm at the American Counseling Association's national conference, it is clear that there is considerable interest in using this website as a learning tool for students of counseling. In addition, I have talked to publishers (e.g., Sage) who have shown some interest about using the finished product as a learning tool.

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7. Describe how the project can be a model, template, or prototype for use by other instructors.

Once the website is fully up and running, colleagues from around the country can use the website in conjunction with any counseling theories book. Such a website offers additional avenues of learning for students and will offer an innovative way of learning about these theorists.

8. Describe the technology used to help address the issues described in the proposal.

As per Eric, my original technological assistant, it was suggested that I purchase "Crazytalk," "Widgetcast," and "Vbulletin software." Since Eric left ODU and Brian took over the project, I'm not clear how much of this software he found valuable. I do know that he used Crazytalk to make the animations of the receptionists and the therapists come "alive."

9. Describe products, if any, that are a result of the project.

Currently, the prototype of the website is up and running and can be viewed in the Safari web browser. See <http://preweb.clt.odu.edu/brian/Neukrug/Neukrug.html>

10. Describe the future plans for this project, if any.

We hope to continue the project and eventually build "offices" for all of the therapists. I suspect it will take about a month per therapist which means it could take up to 1.5 years to finish the project. When it is completed, I hope to either offer it for free access on the web to faculty from around the country or, if there is interest, sell it as a product via a disc or application. I hope the Centers for Learning Technology can partner with me in this project.

11. Attach a financial report with updated Budget Plan Matrix.

**Final Budget Matrix**

Budget Item (equipment, personnel, software, etc.)	Qty	Total Cost	Source of Funds	
			Amount from FIG	Amount from Other Source
Vbulletin Software				
Crazytalk and Widgetcast Software	1 each	272.00	272.00	
Ad for Stories placed in APA Monitor	1	292.50	292.50	
Payment for Debbie Sturm*		1500.00	1500.00	
Vbulletin	1	330.00	330.00	
<b>TOTAL</b>			2394.5	

Please see Dr. Sturm's report attached which itemizes what she has done for the project.

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Dr. Sturm's Report on Activities she has completed for the project:

- On-going process of trying to identify storytellers including following up on CESNET Listserve:
- Submitted proposal to ACA (accepted and conducted on March 23<sup>rd</sup>)
- Submitted proposal to ACES (not accepted)
- Working on Jean Baker Miller biography
- Collecting and organizing Rogers and Freud letters;
- Presented workshop on GTTC at ACA

Conducted Video Interviews with:

- Russ & Karen Cooper-Haber (about Whitaker and Satir) March 2011
- Laura Dodson (Satir) March 2011
- Dick Hackney (Rogers and others) April 2011
- Maurizio Andolfi (Whitaker and Haley) August 2011
- Linda Hartling (Miller) November 2011
- John MacDevitt (Ellis) November 2011
- Greg Henriques (Beck) November 2011
- Alex Vesely (Frankl) February 2012
- \*all declined my offer for a stipend.

Total deposited: \$1500

15.3% self-employment tax (due to receiving the 1099) \$229.50

Delta plane ticket to attend ACA conference \$352.70

Available: 917.80