

Faculty Innovator Grant 2007
Center for Learning Technologies

Final Report Form

Primary Faculty Name:	Edward Neukrug, Ed.D.
Department:	Educational Leadership and Counseling
Email Address:	eneukrug@odu.edu
Office Phone Number:	757-683-6497
Project Title: (10 words or less)	Stories of the Great Therapists

Other faculty: None

1. Describe the specific teaching and learning issues being addressed by the proposal.

- a. To highlight to students, scholars, and others, through the use of oral histories, significant interactions and events in the lives of famous theorists of counseling and psychotherapy.
- b. To offer to students, scholars, and others a glimpse into the personality of famous theorists of counseling and psychotherapy.
- c. To assess how the personality of a famous theorist of counseling and psychotherapy may be related to the approach he or she developed.
- d. To stimulate student interest about the lives of famous theorists and their theories in order to gain a better understanding of their impact on American culture.

2. Describe the revised specific teaching and learning issues being addressed by the proposal (if applicable):

- a. Stories about the "famous therapists" will be cross-referenced in Counseling Theories Text being written.

3. Describe the development activities involved addressing the learning or teaching issue.

- a. Learning how to use the digital recorders
- b. Learning how to edit digital recordings
- c. Learning how to upload digital recordings
- d. Learning how to use ODUEdit to upload digital recordings
- e. Learning how to use DreamWeaver to develop webpages and upload recordings
- f. Learning how to use Audacity to edit digital recordings

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4. Describe the learning outcomes attained by the project.

- a. By asking students to visit the site, they were able to understand the “inner world” of some famous therapists and their impact on American culture.
- b. The broader “world community” can access formerly unobtainable information about famous therapists.
- c. Based on the evaluation completed by students in a counseling and theories class, students found the stories interesting and informative (responses had a mean score of about an 8 on a 10 point Likert-type scale..

5. Describe unexpected outcomes, if any.

The development of the website, “Stories of the Great Therapists” was much more involved than originally thought. The technology to upload oral stories was difficult, and ODU did not readily support the development of an independent website that could host this project. When permission was eventually obtained, the technology was quite involved, and attention to the website was needed on an ongoing basis. Development of the website took a monumental effort and many hours of work. Despite this, the website is up and running and looks great (see www.odu.edu/sqt). It is hoped that the website can be expanded through future funding and that more students, scholars, and others can visit the website to gain an inside view of some of these therapists.

6. Describe the impact of the completed project on your colleagues, department, college, or community.

- a. Some program faculty used the site in their classes to help students understand the origins of counseling theories.
- b. Counselor educators nationally heard about the project and some participated by recording oral histories.
- c. Counselor Educators nationally were invited to use the site in learning/instruction.

7. Describe how the project can be a model, template, or prototype for use by other instructors.

- a. This model can be a new way of obtaining and maintaining archival histories in any field of interest.
- b. Currently, I am working on a grant proposal to the National Endowment in the Humanities (NEH) that would expand this website so that it has between 25-30 famous therapists and about 10 – 25 stories per therapist. In addition, the proposal would support links to other websites about these therapists and it would vastly expand the biographies. Also, ongoing interactive technologies such as a wikis and blogs would be included. It is hoped that if funded, the website could also show how these therapists have impacted on American culture. If funded, it is hoped that the website could become a nationally known archival source for information about famous therapists who have impacted on American culture. (See item 10).

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8. Describe the technology used to help address the issues described in the proposal.

- a. Digital recorders purchased and later sent to participants to record oral histories
- b. Audacity used to edit digital recordings.
- c. Itunes used to convert to MP3 recordings.
- d. ODUEdit originally used to create therapist template page.
- e. ODUEdit used to upload digital recordings.
- f. Webdrive used to load website to the Internet.
- g. Converted from ODUEdit to Adobe Dreamweaver. Found it to be more user friendly.

9. Describe products, if any, that are a result of the project:

The web site that has a brief biography of the therapist, a picture of the therapist, and digital recording(s) about the therapist was created:

www.odu.edu/sgt

Currently, there are fourteen therapists on the website and twenty-one stories. Three more stories should be loaded in the near future.

10. Describe the future plans for this project, if any.

A \$350,000 proposal has been written that will be submitted to the National Endowment in the Humanities. Below is a brief description of this proposal:

Explanation of Project: The Stories of the Great Therapists (SGT) is an online initiative created to support learning about internationally renowned counseling and psychology theorists, their theories, and their profound impact on American culture. The current SGT website (www.odu.edu/sgt) has a two-fold function: (a) the collection and preservation of oral testimonies or “stories” and written bibliographies about renowned theorists, and (b) the dissemination of the oral testimonies and written bibliographies for formal and informal learning and research. Currently, the website provides written bibliographies and oral testimonies of about 12 theorists, including such individuals as B.F. Skinner, Carl Rogers, Viktor Frankl, Rollo May, and Virginia Satir. The purpose of this proposal is to support the expansion of the current SGT website and mission.

Broadly, it is our hope to utilize Web 2.0 applications to support formal and informal learning about the theorists, their theories, and their impact on American culture and to build a powerful learning ecology that supports an online community that enables scholarly collaboration. More specifically, we hope to:

- Increase the number of theorists’ biographies on the website from about 12 to between 20 and 25,

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- Collect 10 -25 oral stories for each theorist and catalogue them by: family member, colleague, mentee, client, and others who may have had a significant interactions with a theorist,
- Expand the current bibliographies to 2000 words with an emphasis on the social, cultural, and historical factors that influenced the theorists' lives,
- Add historical artifacts such as pictures and documents,
- Provide valid and reliable Internet links with site summaries for each of the theorists
- Implement online, Web 2.0 collaboration technologies to encourage collaboration and contribution of information about theorists and to provide the public, students, and scholars with easy accessibility to information (e.g., podcasts of oral stories, a blog, a public wiki, a peer-reviewed content network, links to other sites about the theorists, and oral testimonies or "stories" about the theorists), and
- Analyze information gathered on the website and provide succinct written summaries of words and concepts propagated by each theorist and a description of each theorists' influence on American culture.

11. Attach a financial report with updated Budget Plan Matrix.

Final Budget Matrix*

Budget Item (equipment, personnel, software, etc.)	Qty	Total Cost	Source of Funds	
			Amount from FIG	Amount from Other Source
Digital Recorder and MP3 Player	1 each	\$300	\$150	\$150
Stipend to Dr. Parker-Horton for Eval		\$150	\$150	
Stipend for Recordings		\$1700	\$2200	
Mailing Costs		\$250	\$200	\$50
Total		\$2350	\$2700	

* Estimated expenses (I have receipts and checks!). Approximately \$300 left for about three more stories.