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During 2019, the staff of the Center for Learning and Teaching continued to fulfill the mission of CLT: to support, promote, and enhance teaching, learning, and research; and to foster innovation. CLT’s staff offered a variety of workshops about instructional technology and about teaching online, and helped faculty implement the WordPress system for their personal academic websites. In May, CLT hosted its 21st annual Faculty Summer Conference, Jumping on the Social Media Bandwagon: Is It Worth It?

CLT’s instructional designers and project teams worked with ODU faculty to develop 50 online courses across 31 degree programs and initiatives. CLT staff also completed 1,022 consultations, and assisted at least 294 faculty members with proctoring their exams.

In 2019, CLT worked with faculty on seven Faculty Innovator Grant (FIG) projects, which promote collaboration and innovation among the academic colleges and encourage exploration of the use of technology in teaching and learning. At the end of the year, CLT awarded another seven FIGs for 2020.

In August, the Center for Learning and Teaching held its ninth annual staff retreat. During the gathering at the Brock Environmental Center, the team took time to reflect on the past year and to strategize ways to pool our energies and talents to serve the university’s mission.

All of us at CLT remain committed to fostering excellent teaching and learning experiences, and pledge to continue serving faculty throughout 2020 and beyond.

M’hammed Abdous, PhD
Director, Center for Learning and Teaching
Assistant Vice President, Teaching and Learning with Technology
Old Dominion University
WHO WE ARE

The Center for Learning and Teaching (CLT) is part of the Office of Distance Learning. Since 1994, it has served the University by helping faculty members develop courses in a variety of delivery modes and integrate instructional technologies into their teaching.

CLT offers a wide variety of services designed to support the ODU faculty’s teaching and learning effort. Among those services are:

- Providing opportunities for the collegial sharing of ideas about teaching and learning
- Providing instructional design consultation and implementation
- Facilitating course development and effective use of the learning management system
- Providing workshops and other events on teaching and learning and on instructional technologies
- Providing the graphic design of posters and instructional aids
- Participating in the evaluation and demonstration of tools and technologies

CLT also coordinates the Faculty Innovator Grant program and the Faculty Summer Conference on Teaching and Learning.

CLT’s Welcome Center is located on the first floor of Gornto Hall, on the south side of campus between the Batten Arts and Letters building and the Perry Library.

The Center for Learning and Teaching is organized into several service units:

**Graphic Design:** offers graphic design services to faculty and administrative staff for teaching, research, scholarly publications, conferences, seminars, and meetings

**Instructional Design:** offers one-on-one consultations with faculty on the design, development, implementation, and evaluation of their courses, whether offered online or face-to-face

**Instructional Technology:** offers consultations on the evaluation, use, and development of a wide variety of technologies for online or face-to-face courses

**Multimedia Production:** offers complete multimedia design and production services for faculty and administrative staff, and duplication services for audio, video, CD-ROM, and DVD

**Faculty Development Teaching Lab:** a hands-on environment for workshops, seminars, webinars, and other collaborative events that support the discovery and development of teaching and learning strategies, assessment strategies, and technology skills
1.1 Mission & Goals

The mission of the Center for Learning and Teaching is twofold: to support, promote, and enhance teaching, learning, and research; and to foster innovation.

To achieve this mission, CLT provides programs, services, and information to Old Dominion University faculty, instructors, adjuncts, and teaching assistants:

- Support of University strategic planning and academic initiatives
- Promotion of scholarship in teaching by engaging faculty in self-reflection, analysis, and the sharing of successful teaching practices with their peers across disciplines
- Research, evaluation, demonstration, and integration of appropriate learning tools and techniques
- Dissemination of best practices in teaching and learning
- Promotion of innovative instructional technologies
- Support of curriculum and course development and production
- Support of interdepartmental research activities
- Development and implementation of best practices and procedures within CLT
1.2 Staff

M’hammed Abdous
Assistant Vice President, Teaching and Learning with Technology
Director, Center for Learning and Teaching
PhD, School Administration and Policy
Laval University, Quebec, Canada

Mark Altamero
Multimedia Specialist
AAS, Graphic Design
Tidewater Community College

Arthur Beltran
Instructional Technology Specialist
EdD, Learning, Design, and Technology
University of Houston
(Left August 2019)

Spring Brennan
Instructional Technology Specialist
PhD, Instructional Technology
University of Virginia

Jenifer Daniels
Front End Web Developer
BA, Computer Science
Old Dominion University

Melissa Ferguson
Instructional Designer
MS Ed, Instructional Design & Technology
Old Dominion University

Joy Fisher-Sykes
Program Coordinator
BS, Business Administration/Marketing
Mercy College

Stuart Gordon
Multimedia Production Manager
BA, Speech, Communications & Theatre Arts
Wake Forest University

Jacky Gray
Graphic Design Manager
BA, Visual Design
Universidad de Caldas, Colombia

Dan Greenwood
Instructional Technology Specialist Manager
MSEE, Northern Illinois University

Jyothi Gummadi
Web Application Developer
PHP Web Application Developer
MA, Computer Engineering
Wright State University
(Left August 2019)

Fred Huffman
Multimedia Assistant Certificate, Television and Film Media
UCLA
1.2 Staff

Rachel Jones
Multimedia Designer
BA, Media Arts and Design
James Madison University

Jackie Lewis
Instructional Technology Specialist
MA, Media and Communications
Norfolk State University
(Left July 2019)

Christy Low
Instructional Designer
PhD, Education
Capella University

Faisal Mahmud
Instructional Technology Specialist
PhD, Engineering Management and Systems Engineering
Old Dominion University

Chrysoula Malogianni
Assistant Director
PhD, Instructional Design & Technology
Old Dominion University

Dexter Marcelino
Interface Designer
Old Dominion University

Krisjantzen Nario
Graphic Designer
BFA, Graphic Design
Virginia Commonwealth University

Chris Nickel
Instructional Designer
PhD, Instructional Design & Technology
Old Dominion University

Deborah Norris
Instructional Designer
MS, Business/Industry Training
Old Dominion University

Tracie Ortiz
Instructional Designer
PhD, Educational Technology
University of Hawaii at Manoa

Drucilla Owenby
Instructional Designer
MS Ed, Instructional Media Technology
Missouri State University

Darith Pen
PHP Web Application Developer
BS, Computer Science and Engineering
Royal University of Phnom Penh
1.2 Staff

**Ana Redstone**
Lead Instructional Designer  
MS, Education  
Old Dominion University

**June Ritchie**
Associate Director  
MM, Mississippi College  
(Retired May 2019)

**Kristyn Rose**
Instructional Designer  
MEd, Instructional Technology  
Texas Tech University

**David Simpson**
Technical Writer  
BA, Communications  
Virginia Tech

**Carley Toms**
Graphic Designer  
BFA, Graphic Design  
James Madison University

**Jesse Torres**
Multimedia Designer  
BA, Art and Visual Technologies  
George Mason University

**Jenna Welch**
Graphic Designer  
BS, Media Arts and Design  
James Madison University  
(Left April 2019)

**Kristin White**
Instructional Technology Specialist  
MS, Educational Technology  
Indiana State University  
MA, School Leadership  
Concordia University Chicago

**Anita Wiggins-Bailey**
Faculty Support Center Liaison  
BA, Business  
Trinity College and University

**Brian Williamson**
Multimedia Designer  
BA, Film and TV Production  
The Ohio State University

For current staff information online, visit **CLT’s Staff Listing**.
1.3 Involvement with ODU

In 2019, members of the CLT staff were involved in the following University organizations and initiatives:

• National Society of Leadership and Success

• Provost’s Spotlight

• Search Committees

• New Faculty Orientation

• New Adjunct Orientation
During 2019, the Center for Learning and Teaching fulfilled major efforts in:

- Faculty development (see section 2.1)
- Faculty collaborators and guest speakers (see section 2.2)
- Faculty support services (see section 2.3)
- Course development and production (see section 2.4)
- Faculty Innovator Grant program (see section 2.5)
- Research and training (see section 2.6)
- Awards and nominations (see section 2.7)

Also, during 2019, members of the CLT staff made 12 conference presentations, had two articles published, were nominated for one award, completed two professional-development certifications, served in one leadership role for a professional organization, and completed one doctoral degree.
2.1 Faculty Development

CLT Faculty Development Event Summary

CLT’s workshops and events are aligned with the department’s mission and goals. They emphasize the appropriate use of technology to help students learn. These workshops and events provide faculty and staff the opportunity to explore, reflect, share ideas, and grow together.

<table>
<thead>
<tr>
<th>Session attendance records, summarized by college:</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Category</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Instructional Technology*</td>
</tr>
<tr>
<td>Teaching Online**</td>
</tr>
<tr>
<td>WordPress for Faculty</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

*Instructional Technology: Accessibility for Instructional Materials; Bb: Making Assessment Easier by Using Built-In Features; Bb: Assignments, Tests, and Grading; Bb: Engage Students with VoiceThread Sharing; Bb: Engaging Students with Video; Blackboard: Online Organization Leader Training; Bb Organization Leader Training; Bb: Engaging Students with VoiceThread; Bb: Using Groups with VoiceThread; Bb: Getting Started; Bb: Jumpstart for First-Time Users; Bb: Publish Online Tests with Respondus; Bb: Reusing Your Previous Course for Spring Semester; Blackboard Reusing Your Previous Course for Summer; Bb: Copying/Preparing Your Course Site; Bb: Using the Kaltura My Media Tool; Distance Learning Proctoring; Dynamic Presentations: New Tools & Techniques; Dynamic Presentations: PowerPoint Beyond Bullets; Entering Exams Walkthrough for ProctorU Users; WordPress: Creating Your Faculty Website; Instructional Technology Open House; Leveraging Mobile Apps for Teaching; Teaching With Technology: Getting Started; Online Assessment Strategies & Proctoring Options; TurningPoint: Using Clickers in the Classroom; Brown Bag: Open Discussion on Social Media; Fostering Learning with Social Media; PowerPoint: Dynamic Presentation Beyond Bullets; Engaging Students’ Social Media Skills; Dynamic Presentations: New Tools and Techniques; Using SmarterProctoring: Online Course Options; Webex or Bb Collaborate for Small Groups & Online; Summer Conference Day 1; Summer Conference Day 2

**Teaching Online: Adobe Connect Online Workshop; Blackboard: Online Getting Started; Bb: Online Getting Started; Online Organization Leader Training; Foundational Strategies for Effective Online Teaching; Zoom: Web Conferencing Basics

*** Accounts Payable; Center for High Impact Practices; Center for Global Health; Continuing Education & Professional Development; Darden College of Education & Professional Studies Career & Advising Resource Center; Distance Learning; Emergency Management; Public Safety; Finance Office; Graduate School; Honors College; Human Resources; Institutional Assessment; Institutional Equity & Diversity; International Admissions; Math & Science Resource Center; Military Programs; Office of Risk Management; Office of Intercultural Relations; Research Vessel Fay Slover; Student Conduct & Academic Integrity; Student Housing; Strome Entrepreneurial Center; Tri-Cities Center; Undergraduate Admissions; Undergraduate Programs; University Advancement; University Libraries; University Police; Virginia Modeling, Analysis & Simulation Center; VP for Academic Affairs; VP for Administration/Finance; VP for Research; VP for Student Engagement; Virginia Space Grant Consortium; and undefined
2.1 Faculty Development

Faculty and Staff Satisfaction With CLT Workshops and Events

On a Likert scale of 1-4, where 4 is Strongly Agree, 46 faculty and staff who completed session evaluations reported:

<table>
<thead>
<tr>
<th>Statement</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>I believe that the session’s goals and objectives were achieved.</td>
<td>3.8</td>
</tr>
<tr>
<td>The session material was well organized and presented in an interesting manner.</td>
<td>3.8</td>
</tr>
<tr>
<td>The facilitator involved the participants in the session activities.</td>
<td>3.8</td>
</tr>
<tr>
<td>I believe that my participation in this session will have a positive impact upon my teaching.</td>
<td>3.5</td>
</tr>
<tr>
<td>I found this session to be valuable.</td>
<td>3.8</td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td><strong>3.8</strong></td>
</tr>
</tbody>
</table>

Faculty and Staff Satisfaction With 2019 Faculty Summer Conference

A total of 132 faculty members, staff, and administrators participated in this two-day event, titled Jumping on the Social Media Bandwagon: Is It Worth It?

On a Likert scale of 1-4, where 4 is Strongly Agree, 62 faculty and staff who completed session evaluations reported:

<table>
<thead>
<tr>
<th>Statement</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall, the Summer Conference was worthwhile.</td>
<td>3.6</td>
</tr>
<tr>
<td>The topics of the sessions and workshops were relevant.</td>
<td>3.6</td>
</tr>
<tr>
<td>The materials, audiovisuals, support, etc., in the sessions were useful.</td>
<td>3.4</td>
</tr>
<tr>
<td>I interacted, exchanged ideas and learned from other colleagues.</td>
<td>3.5</td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td><strong>3.5</strong></td>
</tr>
</tbody>
</table>
2.2 Faculty Collaborators and Others

Part of CLT’s mission is to encourage dialogue about best practices in teaching and learning among ODU’s faculty members. In support of that mission, 18 faculty members, administrators and staff led discussions or presented either research or tools at CLT-sponsored events, including workshops and the annual Faculty Summer Conference.

The Faculty Summer Conference, held in mid-May, focused on the use of social media in academia. Over 130 participants, consisting of Old Dominion University administrators, faculty and staff, as well as guests from other higher education institutions throughout Virginia, took part in the workshops and events of the Summer Conference.

The CLT team appreciates its collaborators’ willingness to share their expertise and thanks them for their enthusiasm and participation.

- David Chapman, Public Service
- Kristyn Danson, Alumni Relations
- Ayman Elmesalami, Computer Science
- Stephanie Ewers, Health Sciences
- David Figgs, Nursing
- Megan Gribble, Transportation & Parking Services
- Hussam Hallak, Computer Science
- Janice Hawkins, Nursing
- Michael Holt, English
- Soad Ibrahim, Computer Science
- Brendan O’Hallarn, Public Affairs & Media Relations
- Avi Santo, Communication & Theatre Arts
- Scott Sechrist, Medical Diagnostic & Translational Sciences
- Beth Thompson, Nursing
- Beth Tremblay, Nursing
- Jamila Walker, Strategic Communication & Marketing
- Lynn Wiles, Nursing
- Wie Yusuf, Public Service
2.3 Faculty Support Services

The Center for Learning and Teaching is available to support any faculty member in any college or any department at Old Dominion University. CLT staff members are available by email, by phone, or by walk-in. Also, CLT offers a variety of online tools and resources through its Web portal.

**CLT’s On Call Program and Faculty Support**

CLT staff are assigned daily through a rotating On Call program to respond to faculty and staff phone calls and email messages. This program helps facilitate CLT’s commitment to responsive, accurate, and efficient support. CLT works in parallel with other university support services to direct faculty to the right resources.

During 2019, CLT staff received at least 1,022 documented direct contacts from faculty and staff by appointment or walk-in. Moreover, CLT staff fulfilled the equivalent of 344 requests in support of at least 294 faculty members to assist with coordinating proctoring where it was required (not including support for students).

**CLT Projects**

- Consultations and Contacts – 1,022 completed
- Graphic Design – 162 projects related to faculty research and other initiatives
- Multimedia Production – 3 video projects
- Online Course Production – 50 courses (detailed in another section of this report)

**Satisfaction With CLT Projects**

CLT received feedback from 40 faculty members in connection with the 215 projects (video, graphics, courses, etc.) completed by its staff in 2019.

| On a Likert scale of 1-5, where 5 is Strongly Satisfied, faculty and staff who completed evaluations reported: | 4.8 |
| Knowledge and ability of the CLT staff | 4.8 |
| Friendliness and courtesy of the CLT staff | 4.8 |
| Effort and willingness of the CLT staff to understand and solve problems | 4.8 |
| Promptness and timeliness of services provided by the CLT staff | 4.8 |
| Overall, how satisfied are you with the quality of this project? | 4.8 |
| **Average** | **4.8** |

**Comments:**

“The service I received was excellent and the finished product was better than I could have imagined.”

“Everyone is professional and helpful.”

“The CLT staff does a great job supporting faculty.”

“Job well done.”

“A great experience!”
2.4 Course Development and Production

During 2019, CLT instructional designers led teams of graphic designers, instructional technologists, multimedia designers, and programmers in the production of 50 online courses.

The following chart indicates the number of courses developed for 31 degree programs and initiatives across seven colleges.

### Online Course Production by College

<table>
<thead>
<tr>
<th>College</th>
<th>Total</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts and Letters</td>
<td>9</td>
<td>18%</td>
</tr>
<tr>
<td>Business</td>
<td>10</td>
<td>20%</td>
</tr>
<tr>
<td>Education</td>
<td>7</td>
<td>14%</td>
</tr>
<tr>
<td>Engineering</td>
<td>4</td>
<td>8%</td>
</tr>
<tr>
<td>Health Sciences</td>
<td>4</td>
<td>8%</td>
</tr>
<tr>
<td>Honors</td>
<td>1</td>
<td>2%</td>
</tr>
<tr>
<td>Sciences</td>
<td>12</td>
<td>24%</td>
</tr>
<tr>
<td>Other</td>
<td>3</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Combined Total</strong></td>
<td><strong>50</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

50 Courses Produced

- Arts and Letters: 9
- Business: 10
- Education: 7
- Engineering: 4
- Honors: 1
- Sciences: 12
- Other: 3

### Programs Completed

Online Degree Programs Completed in 2019:

- Bachelor of Science in Business Administration: Finance
- Bachelor of Science in Business Administration: Real Estate
CLT administered its annual Faculty Innovator Grants, which encourage the University community in the use of technology in teaching, both in the classroom and beyond. CLT staff worked with recipients on the completion of work for seven Faculty Innovator Grants awarded for 2019.

In December 2019, CLT awarded seven Faculty Innovator Grants for 2020.

For more information about the awards, visit the FIG Awards online.
2.6 Research and Teaching

Education:
Chrysoula Malogianni, assistant director, was awarded a Ph.D. in Instructional Design & Technology at Old Dominion University, December 2019.

Professional development:
Dan Greenwood, instructional technology specialist manager, was certified as an Adobe Captivate Specialist.

Deborah Norris, instructional designer, earned the Project Management for Instructional Designers (Section 1) Certificate of Completion.

Service:
Deborah Norris, instructional designer, worked with the Empowering Males to Build Opportunities for Developing Independence (EMBODI) efforts of Delta Sigma Theta Sorority Inc.

Kristyn Rose, instructional designer, served as an at-large member of the board of directors of the Association for Distance Education and Independent Learning (ADEIL).

Presentations:


2.6 Research and Teaching

Nickel, C. (2019, November 5). Integrating educational technology. Guest lecture, College of Health Sciences, Old Dominion University, Norfolk, Virginia.

Norris, D. (2019, October). No one has ever died in an online lab: Innovative approaches to online courses that promote student engagement. Presented at the Annual Conference of the Association for Distance Education and Independent Learning (ADEIL), Oxford, Mississippi.


Rose, K. (2019, October). Looking back to move forward. Panelist for presentation hosted by Dr. David Werther of the University of Wisconsin-Madison. Annual Conference of the Association of Distance Education and Independent Learning (ADEIL), Oxford, Mississippi.

Publications:


2.7 Nominations and Awards

Brendan O’Halarn, a lecturer in the Communication & Theatre Arts department, and Kristyn Rose, an instructional designer at CLT. Nominated for an Award for College-Level Course Design, Association for Distance Education and Independent Learning (ADEIL). COMM 495: Public Relations and Emergency Management.

In Memoriam

As we look back, the staff of the Center for Learning and Teaching would like to acknowledge the passing of two highly respected scholars who taught in the Batten College of Engineering and Technology.

Dr. Frederic (Rick) McKenzie, a professor who chaired the Department of Computational Modeling & Simulation Engineering, died in July 2020 at age 55. He had taught at Old Dominion University for 21 years.

Dr. Cheng Lin, a professor of engineering technology, died in August 2020 at age 68. He began teaching at ODU in 1989.

Both were friends of CLT and worked with us on developing their online courses. They always brought a warm smile to the task at hand. We will miss them.
Throughout 2019, Old Dominion University's Center for Learning and Teaching continued its mission: to support, promote, and enhance teaching, learning, and research; and to foster innovation.