ANNUAL REPORT
Center for Learning and Teaching
faculty-focused
# Table of Contents

## Who We Are

1.1 Mission & Goals  
1.2 Staff  
1.3 Staff Members’ Involvement with ODU  

## 2018 Achievements

2.1 Faculty Development  
2.2 Faculty Collaborators and Guest Speakers  
2.3 Faculty Support Services  
2.4 Course Development and Production  
2.5 Faculty Innovator Grant Program  
2.6 Research and Teaching  
2.7 Awards
During 2018, the staff of the Center for Learning and Teaching continued to fulfill the mission of CLT: to support, promote, and enhance teaching, learning, and research; and to foster innovation. CLT’s staff offered a variety of workshops about instructional technology and about teaching online, and helped faculty implement the WordPress system for their personal academic websites. In May, CLT hosted its 20th annual Faculty Summer Conference, Ahead of the Curve: How ODU Is Shaping the Online Learning Landscape.

CLT’s instructional designers and project teams worked with ODU faculty to develop 54 online courses across 23 degree programs and initiatives. CLT staff also completed 1,095 consultations, and assisted at least 106 faculty members with proctoring their exams.

In 2018, CLT worked with faculty on five Faculty Innovator Grant (FIG) projects, which promote collaboration and innovation among the academic colleges and encourage exploration of the use of technology in teaching and learning. At the end of the year, CLT awarded another seven FIGs for 2019.

The Center for Learning and Teaching’s staff held its eighth annual retreat. During the retreat at the Brock Environmental Center, the team took time to reflect on the past year and to strategize ways to pool our energies and talents to serve the university’s mission.

All of us at CLT remain committed to fostering excellent teaching and learning experiences, and pledge to continue serving faculty throughout 2019 and beyond.

M’hammed Abdous, PhD
Director, Center for Learning and Teaching
Assistant Vice President, Teaching and Learning with Technology
Old Dominion University
WHO
WE ARE

About CLT

The Center for Learning and Teaching (CLT) is part of the Office of Distance Learning. Since 1994, it has served the University by helping faculty members develop courses in a variety of delivery modes and integrate instructional technologies into their teaching, where appropriate.

CLT offers a wide variety of services designed to support the ODU faculty’s teaching and learning effort. Among those services are:

- Providing opportunities for the collegial sharing of ideas about teaching and learning
- Providing instructional design consultation for, and implementation in, course design
- Facilitating course development and effective use of the learning management system
- Providing workshops and other events on teaching and learning and on instructional technologies
- Providing the graphic design of posters and instructional aids
- Participation in the evaluation and demonstration of tools and technologies

CLT also coordinates the Faculty Innovator Grant program and the Faculty Summer Conference on Teaching and Learning.

CLT’s Welcome Center is located on the first floor of Gornto Hall, on the south side of the campus between the Batten Arts and Letters building and the Perry Library.

The Center for Learning and Teaching is organized into several service units:

- **Graphic Design**: graphic design services to faculty and administrative staff for teaching, research, scholarly publications, conferences, seminars, and meetings

- **Instructional Design & Instructional Technology**: consultation and course development services for faculty members and their assistants to design and implement effective learning strategies and instructional technologies

- **Multimedia Production**: complete multimedia design and production services for faculty and administrative staff, and duplication services for audio, video, CD-ROM, and DVD

- **Faculty Development Teaching Lab**: a hands-on environment for workshops, seminars, webinars, and other collaborative events to support the discovery and development of learning and teaching strategies, assessment strategies, and technology skills
1.1 Mission & Goals

The mission of the Center for Learning and Teaching is twofold: to support, promote, and enhance teaching, learning, and research; and to foster innovation.

To achieve this mission, CLT provides programs, services, and information to Old Dominion University faculty, instructors, adjuncts, and teaching assistants:

- Support of University strategic planning and academic initiatives
- Promotion of scholarship in teaching by engaging faculty in self-reflection, analysis, and the sharing of successful teaching practices with their peers across disciplines
- Research, evaluation, demonstration, and integration of appropriate learning tools and techniques
- Dissemination of best practices in teaching and learning
- Promotion of innovative instructional technologies
- Support of curriculum and course development and production
- Support of interdepartmental research activities
- Development and implementation of best practices and procedures within CLT

For more information, visit CLT’s Mission and Goals online.
1.2 Staff

M’hammed Abdous  
Assistant Vice President, Teaching and Learning with Technology  
Director, Center for Learning and Teaching  
PhD, School Administration and Policy  
Laval University, Quebec, Canada

Mark Altamero  
Multimedia Specialist  
AAS, Graphic Design  
Tidewater Community College

Arthur Beltran  
Instructional Technology Specialist  
EdD, Learning, Design, and Technology  
University of Houston

Spring Brennan  
Instructional Technology Specialist  
PhD, Instructional Technology  
University of Virginia

Yong Chen  
Instructional Technology Specialist  
MA, Educational Technology  
San Diego State University  
(Left August 2018)

Jenifer Daniels  
Front End Web Developer  
BA, Computer Science  
Old Dominion University

Joy Fisher-Sykes  
Program Coordinator  
BS, Business Administration/Marketing  
Mercy College

Stuart Gordon  
Multimedia Production Manager  
BA, Speech, Communications & Theatre Arts  
Wake Forest University

Jacky Gray  
Graphic Design Manager  
BA, Visual Design  
Universidad de Caldas, Colombia

Dan Greenwood  
Instructional Technology Specialist Manager  
MsEE, Northern Illinois University

Jyothi Gummadi  
Web Application Developer  
PHP Web Application Developer  
MA, Computer Engineering  
Wright State University

Fred Huffman  
Multimedia Assistant  
Certificate, Television and Film Media  
UCLA
### 1.2 Staff

| Name            | Position                                  | Education                                                                                       | Institution/University                        |
|-----------------|-------------------------------------------|-------------------------------------------------------------------------------------------------|
| Kayla Jiang     | Instructional Designer                    | PhD, Instructional Systems and Learning Technology                                              | Old Dominion University                       |
| Rachel Jones    | Multimedia Designer                       | BA, Media Arts and Design                                                                       | James Madison University                      |
| Jackie Lewis    | Instructional Technology Specialist       | MA, Media and Communications                                                                   | Norfolk State University                      |
| Christy Low     | Instructional Designer                    | PhD, Education                                                                                  | Capella University                             |
| Faisal Mahmud   | Instructional Technology Specialist       | PhD, Engineering Management and Systems Engineering                                             | Old Dominion University                       |
| Dexter Marcelino| Interface Designer                        |                                                                                                 | Old Dominion University                       |
| Chris Nickel    | Instructional Designer                    | PhD, Instructional Design & Technology                                                          | Old Dominion University                       |
| Deborah Norris  | Instructional Designer                    | MS, Business/Industry Training                                                                  | Old Dominion University                       |
| Tracie Ortiz    | Instructional Designer                    | PhD, Educational Technology                                                                     | University of Hawaii at Manoa                 |
| Darith Pen      | PHP Web Application Developer             | BS, Computer Science and Engineering                                                            | Royal University of Phnom Penh                |
| Ana Redstone    | Instructional Designer                    | MS, Education                                                                                    | Old Dominion University                       |
| June Ritchie    | Associate Director                        | MM, Mississippi College                                                                          | (Retired May 2019)                             |
1.2 Staff

Kristyn Rose  
Instructional Designer  
MEd, Instructional Technology  
Texas Tech University

David Simpson  
Technical Writer  
BA, Communications  
Virginia Tech

Jesse Torres  
Multimedia Designer  
BA, Art and Visual Technologies  
George Mason University

Glenda Warner  
Instructional Designer  
BS, Special Education  
Old Dominion University  
(Retired June 2018)

Jenna Welch  
Graphic Designer  
BS, Media Arts and Design  
James Madison University  
(Left May 2019)

Kristin White  
Instructional Technology Specialist  
MS, Educational Technology  
Indiana State University  
MA, School Leadership  
Concordia University Chicago

Anita Wiggins-Bailey  
Faculty Support Center Liaison  
BA, Business  
Trinity College and University

Brian Williamson  
Multimedia Designer  
BA, Film and TV Production  
The Ohio State University

For current staff information online, visit CLT’s Staff Listing.
1.3 CLT Staff Members’ Involvement with ODU

In 2018, members of the CLT staff were involved in the following University organizations and initiatives:

- Computer Camp
- Center for Faculty Development Workshop
- The Great Computer Challenge
- National Society of Leadership and Success
- Provost’s Spotlight
- Search Committee
- New Faculty Orientation
- New Adjunct Orientation
2018

ACHIEVEMENTS

During 2018, the Center for Learning and Teaching fulfilled major efforts in:

- Faculty development (see section 2.1)
- Faculty collaborators and guest speakers (see section 2.2)
- Faculty support services (see section 2.3)
- Course development and production (see section 2.4)
- Faculty Innovator Grant program (see section 2.5)
- Research and training (see section 2.6)
- Awards (see section 2.7)

Also, during 2018, members of the CLT staff made seven conference presentations, participated in two workshops outside CLT, had three articles published in refereed academic journals, had one book chapter published, served as reviewers for three conferences and one academic journal, won one award, assumed a leadership role in one professional organization, and completed one doctoral degree.
2.1 Faculty Development

CLT Faculty Development Event Summary

CLT’s workshops and events are aligned with the department's mission and goals. They emphasize the appropriate use of technology to help students learn. These workshops and events provide faculty and staff the opportunity to reflect, share ideas, explore, and grow together.

Session attendance records, summarized by college:

<table>
<thead>
<tr>
<th>General Category</th>
<th>Total Sessions</th>
<th>Total Attendance</th>
<th>A&amp;L</th>
<th>BUS</th>
<th>EDU</th>
<th>ENG</th>
<th>HS</th>
<th>SCI</th>
<th>Other***</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Technology*</td>
<td>88</td>
<td>379</td>
<td>70</td>
<td>23</td>
<td>60</td>
<td>29</td>
<td>38</td>
<td>27</td>
<td>132</td>
</tr>
<tr>
<td>Teaching Online**</td>
<td>20</td>
<td>54</td>
<td>12</td>
<td>0</td>
<td>13</td>
<td>3</td>
<td>5</td>
<td>6</td>
<td>15</td>
</tr>
<tr>
<td>WordPress for Faculty</td>
<td>20</td>
<td>26</td>
<td>9</td>
<td>0</td>
<td>8</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td>128</td>
<td>459</td>
<td>91</td>
<td>23</td>
<td>81</td>
<td>33</td>
<td>43</td>
<td>37</td>
<td>151</td>
</tr>
</tbody>
</table>


**Teaching Online: Adobe Connect Basics Online Workshop, Adobe Connect Online Training, Adobe Connect Online Workshop, Blackboard: Online Getting Started, Blackboard: Online Organization Leader Training, Foundational Strategies for Effective Online Teaching

***Distance Learning, University Libraries, Continuing Education & Professional Development, Human Resources, University Advancement, VP for Academic Affairs, VP for Administration/Finance, VP for Research, VP for Student Engagement, Virginia Space Grant Consortium, and undefined
2.1 Faculty Development

Faculty and Staff Satisfaction With CLT Workshops and Events

On a Likert scale of 1-4, where 4 is Strongly Agree, 66 faculty and staff who completed session evaluations reported:

<table>
<thead>
<tr>
<th></th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>I believe that the session’s goals and objectives were achieved.</td>
<td>3.7</td>
</tr>
<tr>
<td>The session material was well organized and presented in an interesting manner.</td>
<td>3.8</td>
</tr>
<tr>
<td>The facilitator involved the participants in the session activities.</td>
<td>3.8</td>
</tr>
<tr>
<td>I believe that my participation in this session will have a positive impact upon my teaching.</td>
<td>3.8</td>
</tr>
<tr>
<td>I found this session to be valuable.</td>
<td>3.7</td>
</tr>
</tbody>
</table>

Average 3.8

Faculty and Staff Satisfaction With 2018 Faculty Summer Conference

A total of 210 faculty members, staff, and administrators participated in this two-day event, entitled Ahead of the Curve: How ODU Is Shaping the Online Learning Landscape.

On a Likert scale of 1-4, where 4 is Strongly Agree, 50 faculty and staff who completed session evaluations reported:

<table>
<thead>
<tr>
<th></th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall, the Summer Conference was worthwhile.</td>
<td>3.6</td>
</tr>
<tr>
<td>The topics of the sessions and workshops were relevant.</td>
<td>3.4</td>
</tr>
<tr>
<td>The materials, audiovisuals, support, etc., in the sessions were useful.</td>
<td>3.3</td>
</tr>
<tr>
<td>I interacted, exchanged ideas and learned from other colleagues.</td>
<td>3.3</td>
</tr>
</tbody>
</table>

Average 3.4
2.2 Faculty Collaborators and Guest Speakers

Part of CLT’s mission is to encourage dialogue about best practices in teaching and learning among ODU’s faculty members. In support of that mission, 36 faculty members and administrators led discussions or presented either research or tools at CLT-sponsored events, including workshops and the annual Faculty Summer Conference.

The Faculty Summer Conference, held in mid-May, focused on how ODU is shaping the online learning landscape and featured keynote speaker Michelle Miller, director, First Year Learning Initiative, Northern Arizona University. Over 200 participants, consisting of Old Dominion University administrators, faculty and staff, as well as guests from several other higher education institutions throughout Virginia, took part in the workshops and events of the Summer Conference.

The CLT team appreciates its collaborators’ willingness to share their expertise and thanks them for their enthusiasm and participation.
2.3 Faculty Support Services

The Center for Learning and Teaching is available to support any faculty member in any college or any department at Old Dominion University. CLT staff members are available by email, by phone, or by walk-in. Also, CLT offers a variety of online tools and resources through its Web portal.

CLT’s On Call Program and Faculty Support

CLT staff are assigned daily through a rotating On Call program to respond to faculty and staff phone calls and email messages. This program helps facilitate CLT’s commitment to responsive, accurate, and efficient support. CLT works in parallel with other university support services to direct faculty to the right resources.

CLT staff received at least 744 documented direct contacts from faculty and staff by appointment or walk-in, in addition to 1,215 contacts by phone or email. Moreover, CLT staff fulfilled the equivalent of 304 requests in support of at least 106 faculty members during 2018 to assist with coordinating proctoring where it was required (not including support for students).

CLT Projects

- Consultations and Contacts – 1,095 completed
- Graphic Design – 131 projects related to faculty research and other initiatives
- Multimedia Design – 5 video projects
- Online Course Production – 54 courses (detailed in another section of this report)

Satisfaction With CLT Projects

Of the 169 projects (video, graphics, courses, etc.) completed by its staff in 2018, CLT received feedback from 51 faculty.

On a Likert scale of 1-5, where 5 is Strongly Satisfied, faculty and staff who completed session evaluations reported:

<table>
<thead>
<tr>
<th>Area of Evaluation</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge and ability of the CLT staff</td>
<td>4.8</td>
</tr>
<tr>
<td>Friendliness and courtesy of the CLT staff</td>
<td>4.9</td>
</tr>
<tr>
<td>Effort and willingness of the CLT staff to understand and solve problems</td>
<td>4.8</td>
</tr>
<tr>
<td>Promptness and timeliness of services provided by the CLT staff</td>
<td>4.7</td>
</tr>
<tr>
<td>Overall, how satisfied are you with the quality of this project?</td>
<td>4.8</td>
</tr>
<tr>
<td>Average</td>
<td>4.8</td>
</tr>
</tbody>
</table>

Comments:
“Great, prompt service for this as well as my other projects.”
“It is great to have poster printing capabilities on campus.”
“Fast, responsive, and helpful!”
2.4 Course Development and Production

During 2018, CLT instructional designers led various CLT teams of graphic designers, instructional technologists, multimedia designers, and programmers in the production of 54 online courses.

The following chart indicates the number of courses developed for 23 degree programs and initiatives across seven colleges.

### Online Course Production by College

<table>
<thead>
<tr>
<th>College</th>
<th>Total</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts and Letters</td>
<td>11</td>
<td>21%</td>
</tr>
<tr>
<td>Business</td>
<td>15</td>
<td>28%</td>
</tr>
<tr>
<td>Continuing Education and Professional Development</td>
<td>3</td>
<td>5%</td>
</tr>
<tr>
<td>Education</td>
<td>6</td>
<td>11%</td>
</tr>
<tr>
<td>Engineering</td>
<td>3</td>
<td>5%</td>
</tr>
<tr>
<td>Health Sciences</td>
<td>9</td>
<td>17%</td>
</tr>
<tr>
<td>Sciences</td>
<td>7</td>
<td>13%</td>
</tr>
<tr>
<td><strong>Combined Total</strong></td>
<td><strong>54</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### Programs Completed in 2018

**Online Degree Programs Completed in 2018:**
- Bachelor of Arts in Communication
- Bachelor of Science in Communication
- Bachelor of Science in Professional Communication

**Online Degree Programs that Completed a Redesign Process in 2018:**
- Bachelor of Science in Nursing degree completion (RN to BSN)
CLT administered its annual Faculty Innovator Grants, which encourage the University community in the use of technology in teaching, both in the classroom and beyond. CLT staff worked with recipients on the completion of work for five Faculty Innovator Grants awarded for 2018.

In December 2018, CLT awarded seven Faculty Innovator Grants for 2019.

For more information about the awards, visit the FIG Awards online.
2.6 Research and Teaching

Presentations:


Publications:


2.6 Research and Teaching

Reviewers for academic journals and conferences:

2018 International Annual Conference (IAC) of the American Society for Engineering Management (ASEM)
https://www.asem.org/Conference

2018 Association for Educational Communications and Technology Convention
https://www.aect.org/

Journal of Applied Instructional Design (JAID)
https://www.jaid.pub/

Training:

CLT Instructional Designer Deborah Norris earned a certificate of completion in Project Management for Instructional Designers from the Online Learning Consortium.

Service:

CLT Instructional Designer Kristyn Rose was elected to the Board of Directors of the Association for Distance Education and Independent Learning (ADEIL).

Workshops:

CLT Instructional Designer Christine E. Nickel participated in the Assignment Redesign Workshop sponsored by the Old Dominion University Center for Faculty Development, January 2018.

Christine E. Nickel led “Integrating Educational Technology in the Dental Hygiene Classroom and Practice,” Old Dominion University, November 2018.

Education:

CLT Instructional Technology Specialist Faisal Mahmud completed the PhD in Engineering Management and Systems Engineering.
2.7 Awards

Faisal Mahmud and Jackie Lewis. Best Presentation Award: Runner-up. Third Canadian International Conference on Advances in Education, Teaching & Technology (EduTeach 2018), Toronto, Ontario.
Throughout 2018, Old Dominion University’s Center for Learning and Teaching continued its mission: to support, promote, and enhance teaching, learning, and research; and to foster innovation.