CLT Annual Report
2016
Table of Contents

Who We Are 4
  1.1 Mission & Goals 5
  1.2 Staff 6
  1.3 Staff Members' Involvement with ODU 9

2016 Achievements 11
  2.1 Faculty Development 12
  2.2 Faculty Collaborators and Guest Speakers 14
  2.3 Faculty Support Services 15
  2.4 Course Development and Production 16
  2.5 Faculty Innovator Grant Program 17
  2.6 Research and Teaching 18
  2.7 Awards 20
During 2016, the staff of the Center for Learning and Teaching continued their efforts in fulfilling the mission of CLT: to support, promote, and enhance teaching, learning, and research; and to foster innovation. CLT’s staff, aided by nearly 60 faculty members, offered workshops on teaching and learning and instructional technologies and hosted learning communities and special events like the annual Faculty Summer Institute on Teaching and Learning, the Provost's Conversations on Teaching and Learning, and workshops for new faculty and adjuncts.

In addition, CLT’s instructional designers and project teams worked with ODU’s faculty to develop 67 online courses across 20 degree programs and initiatives.

In 2016, CLT worked with faculty on four Faculty Innovator Grant (FIG) projects, which promote collaboration and innovation among the academic colleges and encourage exploration of the use of technology in teaching and learning. At the end of the year, CLT awarded another seven FIG grants for 2017.

The Center for Learning and Teaching’s staff held its sixth annual retreat. During the retreat at the Brock Environmental Center, the team took time to reflect on the past year and to strategize ways to pool our energies and talents to best serve the university’s mission.

To foster the culture of teaching excellence that will continue to provide ODU’s students with memorable learning experiences, all of us at the Center for Learning and Teaching pledge to continue to be of service to faculty throughout 2017 and beyond.

M’hammed Abdous

Director, Center for Learning and Teaching
Assistant Vice-President, Teaching and Learning with Technology
Old Dominion University
About CLT

The Center for Learning and Teaching (CLT) is part of the Office of Distance Learning. Since 1994, it has served the University by assisting faculty members to develop courses in a variety of delivery modes and to integrate instructional technologies into their teaching, where appropriate.

CLT offers a wide variety of services designed to support the ODU faculty’s teaching and learning effort. Among those services are:

- Providing opportunities for the collegial sharing of ideas about teaching and learning
- Providing instructional design consultation for, and implementation in, course design
- Facilitating course development and effective use of the learning management system
- Providing workshops and other events on teaching and learning and on instructional technologies
- Providing the graphic design of posters and instructional aids
- Participation in the evaluation and demonstration of tools and technologies.

CLT also coordinates the Faculty Innovator Grant program and the Faculty Summer Institute on Teaching and Learning.

CLT’s Welcome Center is located on the first floor of Gornto Hall, on the south side of the campus between the Batten Arts and Letters building and the Perry Library.

The Center for Learning and Teaching is organized into several service units:

**Graphic Design:** graphic design services to faculty and administrative staff for teaching, research, scholarly publications, conferences, seminars, and meetings

**Instructional Design & Instructional Technology:** consultation and course development services for faculty members and their assistants to design and implement effective learning strategies and instructional technologies

**Multimedia Production:** complete multimedia design and production services for faculty and administrative staff, duplication services for audio, video, CD-ROM, and DVD

**Faculty Development Teaching Lab:** a hands-on environment for workshops, seminars, webinars, and other collaborative events to support the discovery and development of learning and teaching strategies, assessment strategies, and technology skills.
1.1 Mission & Goals

The mission of the Center for Learning and Teaching is twofold: to support, promote, and enhance teaching, learning, and research; and to foster innovation.

To achieve this mission, CLT provides programs, services, and information to Old Dominion University faculty, instructors, adjuncts, and teaching assistants:

- Support of University strategic planning and academic initiatives
- Development of a comprehensive and coherent faculty development program
- Promotion of scholarship in teaching by engaging faculty in self-reflection, analysis, and the sharing of successful teaching practices with their peers across disciplines
- Research, evaluation, demonstration, and integration of appropriate learning tools and techniques
- Dissemination of best practices in teaching and learning
- Promotion of innovative instructional technologies
- Support of curriculum and course development and production
- Support of inter-departmental research activities
- Development and implementation of best practices and procedures within CLT

For more information, visit CLT’s Mission and Goals online.
1.2 Staff

M’hammed Abdous
Assistant Vice-President, Teaching and Learning with Technology
Director, Center for Learning and Teaching
Ph.D., School Administration and Policy
Laval University, Quebec, Canada

Mark Altamero
Multimedia Specialist
AAS, Graphic Design
Tidewater Community College

Joyce Armstrong
Assistant Director
Ph.D., Curriculum and Instruction
University of Connecticut

Taya Barnett
Graphic Designer
BFA, Art History/Studio Art
Virginia Commonwealth University

Arthur Beltran
Instructional Technology Specialist
Ed.D., Learning, Design, and Technology
University of Houston

Susan Boze
Faculty Support Services Manager
MSEd, Instructional Technology
Louisiana State University
(Retired June 2016)

Spring Brennan
Instructional Technology Specialist
Ph.D., Instructional Technology
University of Virginia

Joy Fisher-Sykes
Program Coordinator
BS, Business Administration/Marketing
Mercy College

Stuart Gordon
Multimedia Production Manager
BA, Speech, Communications & Theatre Arts
Wake Forest University

Joyce Armstrong
Assistant Director
Ph.D., Curriculum and Instruction
University of Connecticut

Spring Brennan
Instructional Technology Specialist
Ph.D., Instructional Technology
University of Virginia

Joy Fisher-Sykes
Program Coordinator
BS, Business Administration/Marketing
Mercy College

Stuart Gordon
Multimedia Production Manager
BA, Speech, Communications & Theatre Arts
Wake Forest University

Jacky Gray
Graphic Design Manager
BA, Visual Design
Universidad de Caldas, Colombia
1.2 Staff

Dan Greenwood
Instructional Technology Specialist
Manager
BFA (Visual Communication),
American Intercontinental University
MsEE, Northern Illinois University

Rachel Jones
Multimedia Designer
BA, Media Arts and Design
James Madison University

Gabriel Rodriguez Hiciano
Back End Developer
BS, Computer Science
Universidad Iberoamericana

Fred Huffman
Multimedia Assistant
Certificate, Television and Film Media
UCLA

Kayla Jiang
Instructional Designer
Ph.D., Instructional Systems and
Learning Technology
Florida State University

Jackie Lewis
Instructional Technology Specialist
MA, Media and Communications
Norfolk State University

Christy Low
Instructional Designer
Ph.D., Education
Capella University

Faisal Mahmud
Instructional Technology Specialist
M. Eng., Modeling and Simulation
M. Sc., Civil Engineering
Old Dominion University

Dexter Marcelino
Interface Designer
Old Dominion University

Chris Nickel
Instructional Designer
Ph.D. and MSEd, Instructional Design
& Technology
Old Dominion University

Deborah Norris
Instructional Designer
MS, Business/Industry Training
Old Dominion University

Tracie Ortiz
Instructional Designer
Ph.D., Educational Technology
University of Hawaii at Manoa
1.2 Staff

Jesse Torres
Multimedia Designer
BA, Art and Visual Technologies
George Mason University

June Ritchie
Associate Director
MM, Mississippi College

Kristyn Rose
Instructional Designer
M.Ed. Instructional Technology
Texas Tech University

Alison Schoew
Technical Writer
MA, Applied Linguistics
Old Dominion University

Glenda Warner
Instructional Designer
BS, Special Education
Old Dominion University

Ana Redstone
Instructional Designer
MS, Education
Old Dominion University

Anita Wiggins-Bailey
Faculty Support Center Liaison
BA, Business
Trinity College and University

Brian Williamson
Multimedia Designer
BA, Film and TV Production
The Ohio State University

For current staff information online, visit CLT’s Staff Listing.
1.3 CLT Staff Members’ Involvement with ODU

In 2016, members of the CLT staff were involved in the following University organizations and initiatives:

- Canvas LMS Pilot
- Classroom Central Advisory Committee
- Creative and Collaboration Space – FUSION Lab
- ePortfolio Learning Committee
- Faculty Advisor, Phi Sigma Pi Honors Fraternity
- Faculty/Staff Alumni Group
- First Class Initiative
- The Great Computer Challenge
- Graduate Student Organization
- Graduate Teaching Assistant Institute
- Group Exercise Instructor, Student Recreation Center
- HACE – Hourly and Classified Employees of Old Dominion University
- HLEA – Hispanic & Latino Employee Association
- Leadership and Management Development Certificate Program
- Lynda.com Committee
- New Adjunct Orientation
- New Faculty Orientation
- ODU Alumni Association
- Open Educational Resources and Affordable Course Content workshop
- Preparing Future Faculty Steering Committee
- Preparing Future Faculty Workshops
- Student Mentoring
- Week of Welcome (WOW) volunteer
ACHIEVEMENTS

During 2016, the Center for Learning and Teaching fulfilled major efforts in

- Faculty development (see section 2.1)
- Faculty collaborators and guest speakers (see section 2.2)
- Faculty support services (see section 2.3)
- Course development and production (see section 2.4)
- Faculty Innovator Grant Program (see section 2.5)
- Research and training (see section 2.6)
- Awards (see section 2.7)

In addition, during 2016, members of the CLT staff made nine conference presentations, had two articles published in refereed academic journals, presented two conference workshops, served as reviewers for nine academic journals, won two major awards, and taught one course at Old Dominion University. Several different CLT staff members made presentations at the Graduate Teaching Assistant (GTAI) Institute, at the Provost’s New Faculty and Adjunct Faculty Orientations, and at Preparing Future Faculty meetings.
2.1 Faculty Development

CLT Faculty Development Event Summary

All of CLT’s workshops and events focus on the department’s mission and are categorized into two main categories: Educational Technologies and Teaching and Learning. The Educational Technology series emphasizes the appropriate use of technology to meet the overall goals and objectives of both faculty and staff members for teaching, training, and certain aspects of student support. The Teaching and Learning series offers topics throughout the year that provide faculty members the opportunity to reflect on their craft of teaching and to discuss methods and rationale across disciplines. In both series, participants have the opportunity to share, explore, and grow together.

Prior to 2016, the Educational Technology Series was primarily topic-based by type of technology or software. In Fall 2016 (for the 2016-2017 academic year), CLT revised the approach in an effort to meet participants’ immediate needs. Due to the evolution and accessibility of technology and the growing familiarity of faculty members with technologies, the series was converted to an open house format, allowing faculty members to “bring their questions” on any topic to any of the Instructional Technology Open Houses. Several popular technologies were still offered by topic, such as Blackboard, Prezi, Adobe Connect, WebEx, and WordPress.

The Teaching and Learning Series consists of a variety of faculty learning communities, the Provost’s Conversations on Teaching and Learning, the New Faculty Workshops, the Summer Institute on Teaching and Learning, and on-site events for select departments.

The following table indicates the number of attended registrations for each series by college.

<table>
<thead>
<tr>
<th>College</th>
<th>Educational Technologies</th>
<th>Teaching and Learning</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts and Letters</td>
<td>46</td>
<td>70</td>
<td>116</td>
</tr>
<tr>
<td>Business and Public</td>
<td>34</td>
<td>105</td>
<td>139</td>
</tr>
<tr>
<td>Administration</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td>46</td>
<td>25</td>
<td>71</td>
</tr>
<tr>
<td>Engineering and Technology</td>
<td>25</td>
<td>10</td>
<td>35</td>
</tr>
<tr>
<td>Health Sciences</td>
<td>30</td>
<td>27</td>
<td>57</td>
</tr>
<tr>
<td>Sciences</td>
<td>34</td>
<td>13</td>
<td>47</td>
</tr>
<tr>
<td>Total Faculty</td>
<td>215</td>
<td>250</td>
<td>465</td>
</tr>
<tr>
<td>Total Staff</td>
<td>82</td>
<td>85</td>
<td>167</td>
</tr>
<tr>
<td>Total Other</td>
<td>4</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>Overall Total</td>
<td>301</td>
<td>335</td>
<td>636</td>
</tr>
</tbody>
</table>
2.1 Faculty Development

Satisfaction with CLT workshops and events in Faculty Development:

Of the 636 attendances at CLT events (other than the Summer Institute), CLT had 130 responses providing feedback about specific sessions attended.

On a Likert scale of 1-4, here are their responses, where 4 is Strongly Agree:

<table>
<thead>
<tr>
<th>Statement</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>I believe that the session’s goals and objectives were achieved.</td>
<td>3.61</td>
</tr>
<tr>
<td>The session material was well organized and presented in an interesting manner.</td>
<td>3.58</td>
</tr>
<tr>
<td>The facilitator involved the participants in the session activities.</td>
<td>3.71</td>
</tr>
<tr>
<td>I believe that my participation in this session will have a positive impact upon my teaching.</td>
<td>3.33</td>
</tr>
<tr>
<td>I found this session to be valuable.</td>
<td>3.61</td>
</tr>
</tbody>
</table>

Satisfaction with 2016 Faculty Summer Institute on Teaching and Learning

119 faculty members and administrators participated in this two-day event, entitled Faces of Diversity across our Global Campus.

On a Likert scale of 1-4, here are their responses, where 4 is Strongly Agree:

<table>
<thead>
<tr>
<th>Statement</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Institute met my expectations</td>
<td>3.73</td>
</tr>
<tr>
<td>The information and insights that I learned will help me in my teaching</td>
<td>3.7</td>
</tr>
<tr>
<td>The Institute dates and times were suitable for me</td>
<td>3.65</td>
</tr>
<tr>
<td>Overall, the Summer Institute was worthwhile</td>
<td>3.74</td>
</tr>
<tr>
<td>The topics of the sessions and workshops were relevant</td>
<td>3.67</td>
</tr>
<tr>
<td>The materials, audiovisuals, support, etc., in the sessions were useful</td>
<td>3.59</td>
</tr>
<tr>
<td>I interacted, exchanged ideas, and learned from other colleagues</td>
<td>3.62</td>
</tr>
</tbody>
</table>

Overall Satisfaction

CLT’s overall satisfaction rating regarding its services, workshops, and projects is 3.62 / 4.
2.2 Faculty Collaborators and Guest Speakers

Part of CLT’s mission is to encourage dialogue about best practices in teaching and learning among ODU’s faculty members. In support of that mission, 59 faculty members and administrators led discussions or presented either research or tools that they use with their students at CLT-sponsored events, including the Faculty Summer Institute, Provost’s Conversations, Faculty Development Workshops, and various learning communities, during 2016.

CLT’s annual Faculty Summer Institute on Teaching and Learning, held in mid-May, focused on diversity, and featured keynote speaker Freeman Hrabowski, president of the University of Maryland, Baltimore County, addressing the topic of Faces of Diversity across our Global Campus. Nearly 120 participants, both faculty and administrators, took part in the workshops and events of the Summer Institute.

The CLT team appreciates their collaborators’ willingness to share their expertise and thanks them for their enthusiasm and their participation:
2.3 Faculty Support Services

The Center for Learning and Teaching is available to support any faculty member in any college or any department at Old Dominion University. CLT staff members are available by email, by phone, or by walk-in. Also, CLT offers a variety of online tools and resources through its Web portal.

CLT’s "On Call" Program:
CLT Staff are assigned daily on a rotating basis to respond to faculty and staff phone calls and emails for assistance. This program helps facilitate CLT’s commitment to responsive, accurate, and efficient support. CLT works in parallel with other university support services to direct faculty to the right resources.

CLT Projects:
- Consultation – 42 received through online consultation requests
- Graphic Design – 291 projects related to Faculty Research and other initiatives
- Multimedia Design – 6 video projects
- Online Course Production – 67 courses (detailed in another section of this report)
- Other Contacts – Estimate more than 400 day-to-day contacts based on partial data, as outlined below
2.4 Course Development and Production

During 2016, CLT instructional designers led various CLT teams of graphic designers, instructional technologists, multimedia designers, and programmers in the production of 67 online courses.

The following chart indicates the number of courses developed for 20 degree programs and initiatives across six colleges.

ONLINE COURSE PRODUCTION

Satisfaction with CLT projects in Faculty Support Services and Online Course and Program Development:

A survey was offered to all of the faculty for whom CLT had completed projects during 2016. Out of 242 project completions surveyed, CLT received 71 responses.

On a Likert scale of 1-5, here are the scores:

<table>
<thead>
<tr>
<th></th>
<th>N</th>
<th>Minimum</th>
<th>Maximum</th>
<th>Mean</th>
</tr>
</thead>
<tbody>
<tr>
<td>Knowledge and ability of the CLT staff</td>
<td>71</td>
<td>3</td>
<td>5</td>
<td>4.71</td>
</tr>
<tr>
<td>Friendliness and courtesy of the CLT staff</td>
<td>71</td>
<td>4</td>
<td>5</td>
<td>4.77</td>
</tr>
<tr>
<td>Effort and willingness of the CLT staff to understand and solve problems</td>
<td>71</td>
<td>2</td>
<td>5</td>
<td>4.72</td>
</tr>
<tr>
<td>Promptness and timeliness of services provided by the CLT staff</td>
<td>71</td>
<td>1</td>
<td>5</td>
<td>4.52</td>
</tr>
<tr>
<td>Overall, how satisfied are you with the quality of this project?</td>
<td>71</td>
<td>2</td>
<td>5</td>
<td>4.68</td>
</tr>
</tbody>
</table>
2.5 Faculty Innovator Grant Program

CLT administered its annual Faculty Innovator Grants, which encourage the University community in the use of technology in teaching, both in the classroom and beyond. During 2016, the Center for Learning and Teaching at Old Dominion worked with recipients on the completion of the work for the eight Faculty Innovator Grants awarded in for 2016.

In December 2016, CLT is proud to have awarded seven Faculty Innovator Grants for 2017.

For more information about the awards online, visit the FIG Awards online.
2.6 Research and Teaching

Presentations:

**Abdous, M.** (2016, April 4-7). The unintended benefit of developing an online course: Rethinking face-to-face teaching practices. Paper presented at the 27th International Conference on College Teaching and Learning (ICCTL), Jacksonville, Florida.


*now Ana Redstone


**Rose, K.** and **Cantwell, L.** (2016, October 18-20). It’s not Pokémon Go, it’s professional development: A call for meaningful badging in higher education. Presentation at the Annual Conference of the Association for Distance Education and Independent Learning (ADEIL), Grand Junction, Colorado.

Publications:

**Abdous, M.** (2016). The unintended benefit of developing an online course: Rethinking face-to-face teaching practices. In Sheppard, S. (Ed.) Selected Papers from the 27th International Conference on College Teaching and Learning (ICCTL), (1-37), Jacksonville, Florida.


Workshops:

**Abdous, M.** (2016, October 31 – November 4). Technology is not an afterthought: TPACK as a framework for ICT integration into teachers’ professional development. Workshop presented at the IBE-UNESCO International Forum on Adopting an ICT Perspective to Education and Learning, New Delhi, India. [Invited].

2.6 Research and Teaching

Members of the CLT staff served as reviewers for several academic journals and conferences:

- International Conference at the University of Guelph Education Developers Caucus: Rethinking Tradition [https://www.facebook.com/EDCWindsor/](https://www.facebook.com/EDCWindsor/)
- Society for Teaching and Learning in Higher Education (STLHE Conference) [https://www.stlhe.ca/affiliated-groups/educational-developers-caucus/resources/ed-must-read-list/journals/](https://www.stlhe.ca/affiliated-groups/educational-developers-caucus/resources/ed-must-read-list/journals/)

Service:

CLT Instructional Designer Kristyn Rose served as the 2016-2017 president of the Association for Distance Education and Independent Learning (ADEIL).

Teaching:

During 2016, CLT Instructional Designer Chris Nickel taught a course for the university: TLED 430/530, PK-12 Instructional Technology.
2.7 Awards

M’hammed Abdous:

2016 Award for Innovative Excellence in Teaching, Learning, and Technology, 27th International Conference on College Teaching and Learning Conference

27th International Conference on College Teaching and Learning Conference Best Paper Award.

Center for Learning and Teaching

faculty-focused

Center for Learning and Teaching
Gornto Hall
Old Dominion University
Norfolk, Virginia 23529
clt@odu.edu
clt.odu.edu
757-683-3172
Throughout 2016, Old Dominion University’s Center for Learning and Teaching continued its mission: to support, promote, and enhance teaching, learning, and research; and to foster innovation.

CLT kept its focus on pedagogy by encouraging faculty interaction about topics related to teaching, by offering workshops designed to strengthen the focus on teaching, and by helping instructors to use the latest technologies for meeting their teaching goals.

For more information, please contact us:

Center for Learning and Teaching
Gomto Hall
Old Dominion University
Norfolk, Virginia 23529
clt@odu.edu
clt.odu.edu
757-683-3172